

DERBY DAY

SPONSORSHIP OPPORTUNITIES

\$7,500 WINNER'S CIRCLE (TITLE SPONSOR)

- Naming rights: "Derby Day presented by [Sponsor Name]"
- Logo as primary sponsor on all marketing (flyer, website, social, signage)
- Verbal recognition during event announcements
- VIP reserved table for 10 in prime viewing area
- Dedicated VIP lounge access with complimentary drinks & derby fare
- 10 event tickets included
- Opportunity to give brief welcome remarks or present a featured moment (e.g., Best Dressed award)
- Premium signage placement at entrance + stage
- Featured social media spotlight (several posts + tags)
- Option to setup a marketing table at the event

\$5,000 TRIPLE CROWN SPONSOR

- Prominent logo placement on all marketing materials
- Recognition in event program + announcements
- Reserved VIP table for 8
- Access to VIP area with drink tickets
- 8 event tickets included
- Social media recognition (3+ posts)
- On-site signage (bar, stage, or feature area)
- Option to sponsor a race, cocktail, or contest (naming opportunity)

\$2,500 RUN FOR THE ROSES SPONSOR

- Logo on event signage, website, and select promotions
- Recognition during event announcements
- Reserved high-top or shared VIP-style seating (no full table)
- 6 event tickets included
- Drink tickets for guests
- Social media mention(s)
- Opportunity to sponsor a smaller activation (e.g., photo booth, hat contest)

\$1,000 HOMESTRETCH SPONSOR

- Logo on sponsor signage and website
- 4 event tickets included
- Social media recognition (group post)
- On-site name recognition
- Option to provide branded giveaway item

\$500 STARTING GATE SPONSOR

- Name listed on sponsor signage
- 2 event tickets included
- Mention on website or event program
- Shared social media thank-you post

