



PRESENTS

BMH60 BENEFIT GALA

A Night to Shine Bright

SPONSORSHIP OPPORTUNITIES

04.27.2024

Charleston Coliseum and Convention Center
Beginning at 6:00 P.M.



BOONE
MEMORIAL
HEALTH



BLUE DIAMOND SPONSOR | \$25,000 (Exclusive) SOLD

- Two tables of 10 (20 total Gala tickets) with premier, reserved seating
- Introduced with the opportunity to welcome crowd of 300-350 people and speak for up to 5 minutes
- Logo illuminated in Main Ballroom during Gala
- "Presented by [Company Logo]" on all online, print, and marketing materials (media advertisements, website, social media, emails, gala program, auction website, and sponsorship requests)
- Website logo link
- Individual recognition on BMH social media channels
- Logo on Gala program cover and full page, inside cover advertisement
- Individual banner in reception area
- Guests eligible to attend VIP reception

MARQUISE DIAMOND SPONSOR | \$15,000

- Fifteen (15) Gala tickets with premier, reserved seating
- Logo on all online, print, and marketing materials (media advertisements, website, social media, emails, Gala program, auction website)
- Special announcement recognition at the Gala as Marquise Diamond Sponsor
- Website logo link
- Individual recognition on BMH social media channels
- Full page advertisement in Gala program
- Individual "Marquise Diamond Sponsor" banner in reception area
- Guests eligible to attend VIP reception

RADIANT DIAMOND SPONSOR | \$7,500

- Ten (10) Gala tickets
- Website logo link
- Individual recognition on BMH social media channels
- ¾-page advertisement in Gala program
- Logo included on "Radiant Diamond Sponsor" banner in reception area
- Guests eligible to attend VIP reception

EMERALD DIAMOND SPONSOR | \$5,000

- Seven (7) Gala tickets
- Website logo link
- Individual recognition on BMH social media channels
- ½-page advertisement in Gala program
- Logo included on "Emerald Diamond Sponsor" banner in reception area
- Guests eligible to attend VIP reception

SILENT AUCTION SPONSOR | \$1,500

- 2 Gala Tickets
- Name or logo featured in Gala program and on website
- Logo included in two marketing emails
- Recognition on BMH social media channels
- Name included on auction website
- Name included on "Silent Auction Sponsor" banner in reception area
- Guests eligible to attend VIP reception

DINNER SPONSOR | \$15,000 (Exclusive)

- Fifteen (15) Gala tickets with premier, reserved seating
- Logo on all online, print, and marketing materials
- Logo on dinner menu at each place setting
- Website logo link
- Individual recognition on BMH social media channels
- Full page advertisement in Gala program
- Individual "Dinner Sponsor" banner in reception area
- Guests eligible to attend VIP reception

ENTERTAINMENT SPONSOR | \$7,500 (Exclusive) SOLD

- Ten (10) Gala tickets
- Website logo link
- Individual recognition on BMH social media channels
- Special announcement recognition at the Gala as Entertainment Sponsor
- ¾-page advertisement in Gala program
- Individual "Entertainment Sponsor" banner in reception area
- Guests eligible to attend VIP reception

HEART DIAMOND SPONSOR | \$2,500

- Four (4) Gala tickets
- Name listed on website
- Individual recognition on BMH social media channels
- ¼-page advertisement in Gala program
- Name included on "Heart Diamond Sponsor" banner in reception area
- Guests eligible to attend VIP reception

HOST SPONSOR | \$500

- 2 Gala tickets
- Name featured on website and in Gala program
- Name included on "Host Sponsor" banner in reception area
- Recognition on BMH social media channels
- Guests eligible to attend VIP reception

PRIZE DONOR

- Monetary gift of donor's choosing
- Recognition on donor boards for amounts of \$100 or more

BMH60 GALA PLEDGE FORM

- ☐ **BLUE DIAMOND** \$25,000 ☐ **MARQUISE** \$15,000 ☐ **DINNER** \$15,000
- ☐ **RADIANT** \$7,500 ☐ **ENTERTAINMENT** \$7,500 ☐ **EMERALD** \$5,000 ☐ **HEART** \$2,500
- ☐ **HOST** \$500 ☐ **SILENT AUCTION** \$1,500 ☐ **PRIZE DONOR** Amount \$ _____

CONTACT INFORMATION

Name of Sponsor: _____

As you want it to appear on materials

Contact Name: _____

Address: _____ **City, State, Zip:** _____

Email: _____ **Phone:** _____

Individual or Company Rep Signature: _____

PAYMENT METHOD

- ☐ **Pay by Check:** *Make payable to BMH Foundation for Community Health. Mail to 701 Madison Ave., Madison, WV 25130*
- ☐ **Pay by Pledge:** *Invoice us for the full amount.*
- ☐ **Pay by Credit Card:** *Call Ray Harrell, BMH General Counsel and Chief External Affairs Officer, at 304.400.5339.*

GUEST INFORMATION

Blue Diamond (20) | Marquise (15) | Dinner (15) | Radiant (10) | Entertainment (10) | Emerald (7) | Heart (4) | Auction (2) | Host (2)

Guest Names	Email	Phone
1. _____	_____	_____
2. _____	_____	_____
3. _____	_____	_____
4. _____	_____	_____
5. _____	_____	_____
6. _____	_____	_____
7. _____	_____	_____
8. _____	_____	_____
9. _____	_____	_____
10. _____	_____	_____
11. _____	_____	_____
12. _____	_____	_____
13. _____	_____	_____
14. _____	_____	_____
15. _____	_____	_____
16. _____	_____	_____
17. _____	_____	_____
18. _____	_____	_____
19. _____	_____	_____
20. _____	_____	_____



The BMH60 Benefit Gala commemorates the 60th anniversary of Boone Memorial Health's opening – a date six decades ago that would change the trajectory of Boone County's history. What then started as a vision to bring quality health care to the coalfields of southern West Virginia has today grown to become so much more. Through the last six decades, Boone Memorial Health has been dedicated to improving the health and well-being of our patients and making the communities we serve better places to live, work, learn, and play. We are proud of our many achievements across those decades, but we recognize that we have much work yet to do.

Research demonstrates that up to 60 percent of health outcomes are determined by social determinants of health (SDoH), including economic stability, education access and quality, healthcare access and quality, neighborhood and built environment, and social and community context. That research led us to launch the BMH Foundation for Community Health in 2022 – a department of our 501(c)(3) nonprofit health system that is laser-focused on improving community health by addressing the SDoH.

Since its establishment, the BMH Foundation for Community Health has **provided more than \$400,000 in financial support** to other non-profits and governmental entities to fund projects specifically designed to improve the SDoH; **hosted hundreds of residents in community health education courses**, free of charge; and **launched a multi-million-dollar Farmers Market and Greenhouse project**, raising over \$2.5 million in federal and state funding for construction.

All net proceeds of the BMH60 Benefit Gala directly benefit the BMH Foundation for Community Health and its ongoing work to focus on the "60" by improving SDoH, and ultimately the health outcomes for southern West Virginians across the communities we serve.

For more information, contact:

Ray Harrell, *BMH General Counsel and Chief External Affairs Officer*
304.400.5339 | rharrell@bmh.org